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"THE book someone contemplating a career in senior living should read, and a source of renewal for those already working in senior care."

- David Peete, President, AIM: The Society for Senior Living Professionals



Just released, *"Moments, Memories, and Mission: Stories from the Field of Assisted Living"*, is a collection of the best entries received from the first ever national assisted living employees essay contest. Conducted by the Program in Assisted Living/Senior Housing Administration at George Mason University, the book includes 21 touching and thought provoking vignettes from across the United States, and from nearly every type of assisted living employee. This 8" x 5 1/2" handbook can be a vital tool for promoting "excellence" in your community, and is designed for use in new employee orientation, employee awards and recognition, community information kits, welcome baskets, referral development, and community/media relations. The book includes a foreword by Terry Klaassen, Founder and Chief Cultural Office of Sunrise Senior Living, the nation's largest senior housing provider, and is illustrated by Gus Muller, 81, an award winning artist whose wife, Liz, has suffered from Alzheimer's disease for more than 10 years.
(56 pages, Andrew J. Carle - Editor)

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